

THE SYMBOLIC MEANING OF THE DRAGON BOAT AS A TRADITION IN SOCIOLOGICAL ANTROPOLOGICAL STUDY FOR THE BERAU TRIBE, EAST KALIMANTAN

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ABSTRACT

The purpose of this study was to determine the sociological anthropological review of the symbolic meaning of the dragon boat as a custom for the Berau tribe in Gunung Tabur Village, Gunung Tabur District, Berau Regency. This type of research is descriptive qualitative. The focus of this research is to find out the community's view of the customs carried out in Berau Regency in the midst of the progress of the times and the form of preservation of customs through a sociological anthropological review. To define the customs of the Berau tribal dragon boat in the process of carrying out a sociological anthropological review and the results of an anthropological sociological review. Data collection techniques used are observation, interviews and documentation. The data analysis technique used is data reduction, data display, data presentation and drawing conclusions.

The results of this study indicate that the Dragon Boat Custom which is held in Berau Regency is known as the Baturunan Parahu which means lowering the parahu, this custom is carried out on the anniversary of Berau Regency and if a boat is lowered then a boat race begins, before the boat is lowered there are several requirements which must be completed such as preparing some spices, namely betel leaf, areca nut, lime, nutmeg, yellow rice, candles, and on the side of the boat on display with areca nut in front and behind it. Some of these requirements were brought by the traditional leaders and residents of Gunung Tabur when the boat was lowered. Previously, a caterpillar dance was also held to welcome the start of the dragon's parachute being lowered

I. INTRODUCTION

Indonesia is a diverse and heterogeneous country. Various religions, tribes, cultures and customs grow and develop in this motherland. It is this diversity that shapes Indonesia's identity as a nation. One of the things we can do is to maintain the cultural heritage so that it remains sustainable so that it can be known and understood by future generations. One of the cultural preservation carried out by the current government is to support the preservation of some existing customs. The tourism sector is one of the strategic ways offered by the government to be able to maintain a preservation of traditional culture. It can be said that it is very strategic because it can encourage indigenous peoples to maintain and carry out their customs, for the general public to be more familiar with the diversity of this nation, and on the other hand, through the tourism sector, it can provide a wider echo to a culture and have the potential to improve the economy of indigenous peoples. itself.

As it can be seen that this Custom is a hereditary habit that is carried out repeatedly which has become a tradition or characteristic of an area or a set of values or norms, social norms and beliefs that grow and develop along with the growth and development of rural communities. and or community units. Customs actually contain various kinds of ideal rules that govern the relationships or interactions that exist in a society.

The values of these customs have resided in the minds of each individual as a member of society, so that the relationship between one another appears orderly and orderly because each has understood his position, both as ordinary people, traditional leaders, religious leaders, security, as young people. women and so on. Therefore, usually the customs in each community group have differences, this is because the history of a society in forming a custom is different from one another.

The existence of an acculturation process in the Dragon Boat customs, where the Dragon Boat is located for the first time in China is known as the Peh-cun tradition. So that there is a process of acculturation in the history of culture that occurred in the past. Usually a community lives next door to other communities and there is a relationship between them, perhaps in the field of trade, government, and part of it. At that time, cultural elements infiltrated each other. The process of massive migration, in the past, facilitated the acculturation.

The acculturation process runs very quickly or slowly, depending on the local community's perception of the incoming foreign culture. If the entry is through a coercive process, then acculturation takes a relatively long time. On the other hand, if the entry is through a peaceful process, the acculturation will take place relatively quickly. In the case of cultural acculturation that entered Indonesia, it can be said to be faster, because of the people who live next door to other countries, so that's the first time this Dragon Boat entered Indonesia.

As we can see, one of the dragon boat customs is carried out in several countries and cities. In the case of Dragon Boat customs, in general it is a traditional ritual that is carried out regularly every year and is a hereditary tradition that has been carried out since the time of the ancestors. And it became a habit of the residents who became a festival activity. Like the Dragon Boat, this is a traditional tradition that is carried out like a citizen's competition by having their own traditional values. This dragon boat is usually rowed in teams according to the length of the boat. This tradition is also contagious and brought to several places including to Indonesia by Chinese citizens. Tangerang City is one of the locations where Chinese citizens preserve the dragon boat tradition. The tradition was carried out at Cisadane River in the KaliPasir area. While carrying out the previous ritual, a boat race began, and it was the same as the dragon boat custom in Kalimantan, namely in Kutaikartanegara and Berau.

II. METHODS

The research was conducted in February 2022, with approximately 2 months. The site of this research was carried out at the Gunung Tabur Museum. This type of research is descriptive qualitative. Qualitative research is a research procedure that produces descriptive data in the form of written or spoken words of people and observable behavior.

This qualitative research is based on the fact that this qualitative research is a research that goes down directly from the field, which is in the process of analyzing and requires a lot of observation in this research process. The analysis in qualitative research tends to be done by inductive analysis. Qualitative research is also a research method that emphasizes the aspect of in-depth understanding of a problem rather than looking at the problem for generalization research. The focus of research is very important in research because it focuses on the focus of the research to be carried out so that research can be

more focused. This research is focused on knowing the symbolic meaning of Dragon Boat customs for the Berau tribe in terms of Anthropology and Sociology.

III. RESULT AND DISCUSSION

1. People's Views on Customs and Traditions Implemented in Berau Regency

a. Customs in the midst of the progress of the times

The community recognizes the custom itself as a tradition that is carried out from generation to generation and becomes a habit that is carried out every year. This continuous habit is also called Adat. The existence of customs in an area makes these habits grow, develop, and be obeyed by the surrounding community.

The people of Berau know him as Batarunan Parahu, which means lowering the parahu, why is it called baturunan because the meaning is that people work together to lower the parahu. In the Baturunan Parahu tradition, it also has a symbolic meaning in it regarding this Dragon Boat, why is it in the shape of a Dragon because this dragon has the meaning of being brave and the shape of a long dragon which means the same as the length of the boat and the dragon which means to move, hence the name dragon boat. So along with the development of the era, this custom was carried out to start a boat race, so if the boat was lowered, the boat race began.

This is in line with Anthropological Theory according to Koentjaraningrat (1990:11) which states that Anthropology means the science of humans because it is inseparable from a habit that has been carried out by humans, and has become a tradition that is carried out every year.

b. Preservation of Customs

In the form of Preservation of Traditions, the people of Berau carry out it regularly every year and coincide with the Anniversary of the City of Berau Regency. As an example for future generations that this tradition is a tradition that has been carried out for a long time and is aware of the tradition in it and the process of implementing it, so that these traditions will not only stop us but for future generations to become examples and illustrations that traditional traditions are of various types and the implementation is one of them is descendants. Parahu this. The author relates the anthropological theory

according to Koentjaraningrat (1990:11) which is the science of humans, this traditional celebration is one part of the festival for the anniversary of the City of Berau, and as a place to introduce and at the same time the customs that exist in the City of Berau. This is also related to the theory of Sociology according to Max Weber who defines sociology as the science of human behavior. Preserving the custom is part of the wealth of identity of the tribe. In line with the theory of semiotics according to Kriyantono (2007:261) that studying systems, rules, conventions, allows the sign to have meaning. Why does it have to be a dragon because Seeing from the shape of a dragon boat which has a meaning figure, that is a knight who leads at the forefront or leads with courage.

2. Sociology Overview Anthropological defining the Berau Tribe Dragon Boat Customs

a. Process of Conducting Anthropological Sociology Review

The process of implementing the Dragon Boat Tradition, also known in Berau Regency as Baturunan Parahu, is held on the anniversary of the city of Berau Regency. Before the event was held, a committee was formed from the community and planned this activity to run smoothly and well. Some of the views from this sociological perspective see the enthusiasm of the community in welcoming the Baturunan Parahu custom. And also from the anthropological point of view, there are several requirements for lowering this boat, including betel leaf, areca nut, lime, nutmeg, yellow rice, candles, and the betel nut is displayed on the front and behind it.

This is in line with the Anthropological theory of Koentjaraningrat (2009). Anthropology pays attention to 5 (five) problems regarding living things, namely:

1. Problems in the development of humans as biological beings
2. Problems in the history of the occurrence of various forms of human beings from the point of view of their body characteristics
3. Problems with the history of origin, development and distribution of various languages around the world.
4. The problem of the distribution and occurrence of human cultural diversity throughout the world.

5. Problems with the basics and diversity of human culture in the lives of communities and ethnic groups that are spread all over the earth today.

According to several experts, this anthropology is a branch of anthropology that studies the relationship between people in a community group. In explanation, this anthropology is a study that studies human life both in terms of physical, social and cultural aspects, and is a festival event, and a medium for historical learning about customs and traditions that are carried out in the City of Berau.

b. Results From Anthropological Sociology Review

Based on the results of a sociological anthropological review that this Custom is carried out every year as a form of preservation so that the Baturunan Parahu custom is not and hopes that this Baturunan Parahu custom is known to the next generations and is used as a form of learning about cultural customs that exist in Berau

This preservation is a form of continuous implementation because it builds the spirit of mutual cooperation, cohesiveness, and cooperation in the community which is very well established and is also one of the forms of friendship between members of the community. and the contribution given is like that of the community itself, who have enthusiastically flocked to be enthusiastic in carrying out the Baturunan Perahu Panjang custom. and now the construction of the Baturunan Perahu Panjang Monument has been carried out, so if this event is held, it is now easier to start the descent from the Monument.

The author relates this to the sociological theory put forward according to Pip Jones (2016: 6) explaining that human beliefs and actions are products of social influence. Because of this form of enthusiasm and participation, the community still participates in the planning and implementation of the dragon boat customs. Sociology is a science which discusses about a human life that lives in need of each other and the science of social behavior in the social environment, therefore researchers

IV. CONCLUSION

1. The community's view of the Customs and Tradition held in Berau Regency is very, very good. The community always participates in every implementation and their enthusiasm is high in witnessing and preserving this Dragon Boat tradition as well as in planning. This dragon boat custom is known as Baturunan Parahu, which means lowering the Parahu if the boat has been lowered then a race has begun. But before the start of lowering Parahu, you have to ask the blessing of the Sultan of Gunung Tabur and the Princess of the Gunung Tabur Palace, are you happy if the boat is lowered if the Sultan and Princess have allowed it, then the boat's descent begins immediately.
2. Anthropological Sociology Review in defining the customs of the Dragon Boat of the sultan of Berau cannot be separated from what is called Culture, so in its implementation, the community makes an offering before starting to lower the parahu, namely by performing a dance called the caterpillar dance, this dance is performed to welcome the Princess and The Sultan of Berau and the people who were present participated in this custom. This custom is an effort through a process and has a way to maintain, protect, and can also develop something tangible or intangible so that it does not become extinct and continues to survive. namely by performing a dance called the caterpillar dance, this dance is performed to welcome the Princess and the Sultan of Berau and the people who have been present to participate in this custom

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