

An Analysis of Human Values and Character Building in Indonesia Reflected in Hancock's *The Blind Side* Movie

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Abstract

The purpose of the study are; (1) to find out the human values in Hancock's *The Blind Side* movie, and (2) To find out which human values in Hancock's *The Blind Side* movie reflected to character building in Indonesia. The descriptive qualitative design was used in this study to make a clear explanation about human values reflect in this movie. The main instruments such as script and video file of the movie. And also, flow model method by Miles and Huberman was used in this study to analyze the data. The results of this study were: (1) in the script of this movie reflected there only five kinds of human values aspects reflected in this movie. They are individual values, family values, professional value, moral values and spiritual values. Researcher found that there are four kinds of individual value, eight kinds in family values, one kind of professional value, six kinds of moral values, and one kind of spiritual values. (2) from those five human values aspects, and only five values that refer to character building in Indonesia are honesty, tolerance, hard work, love peace and social care. Meanwhile, character building honesty, tolerance and hard work found in family values. Character building love peace and social care found in moral values

Keywords: Human Values, Character Building, The Blind Side

1. Introduction

Sometimes movie can represent someone's feeling, emotion, experience and imagination. The parents should select carefully the movie for the children to watch because movie can bring good or bad effects like characters to the audience, especially for the children (Rufer, 2014). Rorty and Flanagan (1990) said Character is a human identity which shown that is good or bad. In another word said that character is a mental or moral that marked a person and differentiate one person to others. Good character traits is the good action to developing the character because good traits generally slope us toward the action that good for some freedom reason. Value-crisis has emerged due to not understanding its proper role in our human society. And the thing is these bad habits are not only done by the citizen or the people in this country, but also several members of our government itself. In the school, it has been found so many bully cases that really destruct the morality of the students's psychology.

According to Debbarma (2014), Human value is generally known to be a moral standard of human behaviour. Social and moral values are important elements of the collective lives of any community without which the present modern human society may not be able to continue to sustain. Therefore, human values should be preserved and protected. Looking at today's human society, one can see that it is deeply enjoy in

materialism. Human values are beginning to lose their importance. Principal human values are the foundation on which professional values are built (Kaur, 2016). Human values are the principles, standards, convictions and beliefs that people adopt as their guidelines in daily activities. They are a set of consistent measures and behaviors that individuals choose to practice in the pursuit of doing what is right or what is expected of them by society. Human values are passed by parents to their off spring soon after childbirth and are instilled throughout the children's upbringing. As they grow, children learn more values from their peers, religious leaders, teachers, friends and society at large. Based on the book *Human Values in Education* by Rudolf Steiner (1924), education and teaching is based on knowledge of the human being, which is acquired only on the basis of spiritual science; it works from our knowledge of the whole human being as body, soul, and spirit, teachers should build their teaching on the basis of real knowledge of the human.

2. Literature Review

Concept of Human Values

The concept 'values' is expressed in different life situations as significant in fulfilling our mental, emotional, spiritual or practical requirement. It may also simply be described as that which we find good or meaningful. It is very common to comment on the values of things that one prefers or likes and for which one may make conscious effort to acquire (Findlay, 1978). Smith (1991) statement, the term value seems to name an aspect of the world so fundamental to our thinking. The preparation consideration of the general term value that may project useful points in understanding of human values.

According to Debbarma (2014), human values have been a central concept in the social sciences since their inception. Human values play a vital role in the society. Human beings can lead people to the better life because information about the values of life is a continuous process found in the society. There are different factors which affect human values in the life of an individual and the society. Kaur (2015) explain Value education starts from families and it is continuous at schools with the help of educators. Because of this, families, teachers and educational programs are important to values education. Families are the first source of information so they should be careful about their behaviours and attitudes as children see them as a model. Cooperation within families and teachers is very important for the thing that affects the children most is what the teacher does in the classroom.

Types of Human Values

According Jimenez (2008) & Singh (2009), there are six types of human values:

1. Individual Values

An individual level, the values are social principles, goals, and standards that members of a culture believe have intrinsic. Kinds of individual values are power, achievement, hedonism, stimulation, self-direction, universalism, benevolence, tradition, conformity and security (Thomas, 2013).

2. Family Values

The concept of family has given rise to the family values where a family is considered to be the basic unit of the society instead of the individual (Mayntz, 2005). The family has right and power to control the other member of the family. The interest of each member of the family is protected through an unwritten law as love and trust alone govern the management of a family. Kinds of family values are love and respect, communication, understanding, sharing, tolerance, honesty, hard work, forgiveness and flexibility

3. Professional Values

A society is made of not only families which are natural but also by origination which are artificially created to fulfill a specific requirement of the society (Kayo , 2016), The government is one of the most important organizations which had been created to bring order in the society. The government is further divided into different departments like police, revenue, defense which are needed to keep the country united and protect it from external aggression. Professional values comprise moral principles that affect conduct standards and support a profession's integrity. Kinds of professional values are scientific, judicial, education and corporate

4. National Values

The world today is divided into a number of countries and each country is sovereign and independent (Khairullah and Khairullah, 2013), However, in recent years the countries have started behaving like family members as the independence is gradually being replaced by interdependence in the globalize economies. Kinds of national values are empiricism, voluntarism and pragmatism

5. Moral Values

According to Bertens (2000), the moral values are passed on from one generation to another by tradition. The attitudes and behaviors that a society considers essential for coexistence, order, and general well being. Kinds of moral values are bravery, enthusiasm, kind hearted, love and affection, loyalty, peace loving, perseverance, sacrificing for others, self confident, sincerity and strong belief

6. Spiritual Values

According to Reave (2005), the values are thus the source of conflicts in the world as every person or nations believes strongly in their values as right. All these values are non-permanent and transient which changes with time and space. The values of the present generation are not same as the values of the previous generation. These values are so universal that all human beings seem to understand it without being taught. The spiritual values unite all human beings on this world. This values refer to the importance we give to non-material aspects in our lives. It is part of our human needs

and allow us to feel fulfilled. Kinds of spiritual values are Harmony, truthfulness, self giving and faith

Character Education in Indonesia

Mendiknas (2012) explain character education is an education that includes not only involved an investment of education, but also the value of love and good behavior as a pattern or habit. Muslich (2011) made the statement stronger by saying that character education covering the cognitive theory aspect, feeling and also action. This education system is already running in the lesson plan which has added an important point that must be executed in the learning process.

The research question: (1) What are the human values reflect in Hancock's *The Blind Side* movie? (2) Which human values found in Hancock's *The Blind Side* movie reflected to character building in indonesia?

3. Methods

The design of this study was descriptive qualitative design. This ressearch belongs to qualitative research because this study aimed to make systematic, factual and accurate description of the human values in the dialogue of *The Blind Side* movie. According to Whitney (1960), descriptive is to find out a fact with accuracy and systematic interpretation. Another definition from Devin Kowalczyk (2015) made the statement Descriptive research is a study designed to depict the participants in an accurate way.

In conducting this research, some steps taken are follows. First, watching the movie "The Blind Side". The purpose is to make the researcher quite understand about the content of this movie. Second, reading the script of this movie to know the dialogue clearly. Third, identifying the dialogue that reflecting human values and takes notes. Next, watching the movie again to find the information whether the dialogue which has been identified is suitable to the scene(action) or not. Finally, the reseacher re-check the data that had been collected.

4. Result findings

No	Human Values	Categories of Human Values	Number of human values inside the movie
1	Individual values	Power	1
		Achievement	1
		Hedonism	0
		Stimululation	0
		Self-Direction	0
		Universalism	3
		Benevolence	3
		Tradition	0

		Conformity	0
		Security	0
2	Family values	Love and respect	1
		Communication	5
		Understanding	2
		Sharing	0
		Tolerance	2
		Honesty	7
		Hard work	2
		Forgiveness	1
		Flexibility	2
3	Professional values	Scientific	0
		Judical	0
		Education	1
		Corporate	0
4	National values	Empiricism	0
		Voluntarism	0
		Pragmatism	0
5	Moral values	Bravery	5
		Enthusiasm	0
		Kind Hearted	1
		Love and Affection	0
		Loyalty	0
		Peace Loving	1
		Perseverance	1
		Sacrificing for Others	1
		Self Confident	0
		Sincerity	1
		Strong Belief	0
6	Spiritual values	Harmony	1
		Truthfulness	0
		Self-giving	0
		Faith	0
		Total	42

From the table, the resulted is based on the dialogue and action in the movie. From the research result, the researcher found five human values and forty two kinds of values based on the theories

The finding of Human values reflect in Hancock's *The Blind Side* movie

Based on the data findings, it is found that there only five kinds of human values aspects reflected in this movie. They are individual values, family values, professional value, moral values and spiritual values. Researcher found that there are four kinds of individual value are power, achievement, universalism and benevolence. Eight kinds in family values

are love and respect, communication, understanding others, tolerance, honesty, hard work, forgiveness and flexibility. One kind of professional value is education . Six kinds of moral values are bravery, enthusiasm, kind hearted, peace loving, perseverance, sacrificing for others and sincerity. One kind of spiritual values is harmony

Human values found in Hancock's *The Blind Side* movie reflected to character building in indonesia.

Through the analysis, the researcher found five kinds of human values. Only five values that refer to character building in Indonesia are honesty, tolerance, hard work, love peace and social care. Meanwhile, character building honesty, tolerance and hard work found in family values. Character building love peace and social care found in moral values.

5. Discussion

This discussion was about Human Values which containing in the script of the movie "The Blind Side". Human values which have been analyzed in this research are defined into six aspects based on the theory by Jimenez (2008) & Singh (2009). These six types of human values are individual values, moral values, family values, national values, and profesional values.

Indeed, it was found that in analyzing the human values in this movie, researcher found that based on the six human value aspect, there are only five of them are reflected in this movie. They are individual values, family values, professional values, moral values and spiritual values.

Based on the analysis of the script, individual values there are ten kinds of values and only four kinds of values found in the movie: Power, achievement, universalism and benevolence. Thomas (2013) made the statement that an individual level, the values are social principles, goals, and standards that members of a culture believe have intrinsic. They serve as guiding principles in individuals' lives. In this movie, the main character have protective instinct, so universalism and benevolence are not only showing by Michael through action but also script. It can be clearly seen from the character of Michael Oher who has protective instinct to protect his family. In this movie have individual values, they are power, achievement, universalism and benevolence.

Meanwhile, for family values found in the movie. family values have nine kinds values and only eight kinds of values found in the movie: Love and respect, communication, understanding, tolerance, honesty, hard work, forgiveness and flexibility. All kinds of family values that exist in this movie are found in the characters in this movie. The journal by Rangkuti, Raviyanti, and Adinda (2013), strong will and hard work is necessary to motivate someone to reach the goals." Michael shows us his motivation to reach his goals. He has a strong will and hard work to make it come true.

Beside that, according Kayo (2016), a society is made of not only families which are natural but also by origination which are artificially created to fulfill a specific requirement of the society. Professional values have four kinds of values, in this movie reflected only one kind, educational values. In this movie, the researcher saw the interaction of the

character that between the teacher and the main character. Which the teacher do not give up in teaching, although the main character hard to accept the lesson.

Furthermore, Bertens (2000) made the statement that the moral values are passed on from one generation to another by tradition. The attitudes and behaviors that a society considers essential for coexistence, order, and general well being. Moral values have 12 kinds and in this movie reflected six kinds of moral values: Bravery, kindhearted, peace loving, perseverance, sacrificing for others, and sincerity. The values are found in characters and scripts in the movie.

Finally, according to Human Science Wiki (2006), spiritual values have four kinds and in this movie reflected only one kind, harmony. Express and maintain harmony about those who try to keep harmony of others, different race but the children of Leigh Anne accept the differences. The values are found in characters and scripts in the movie.

Overall, the human values are reflected in this film because of the very close family. In addition, character education can be understood as a process to include character values in order to understand the character of the object of education so that it can be reflected in the attitude of the students. Characters building are not limited only in theory but are also expected to be reflected in real action. It is therefore in Indonesia, character education is an education that includes not only involved an investment of education, but also the value of love and good behavior as a pattern or habit (Mendiknas 2012) and Muslich (2011) made the statement stronger by saying that character education covering the cognitive theory aspect, feeling and also action. Kaur (2015), the parents and teachers are the most strategic position as an actor that transmit this character education to the children. In this movie, the researcher found five characters building in Indonesia:

- a. Honesty, behavior based on an attempt to make himself as a person who always trustworthy in word, action, and jobs. In this movie, the behavior of the main character is based on an attempt to make himself / herself a person who can always be trusted in action.
- b. Tolerance, attitudes and actions that respects differences of religion, race, ethnicity, opinions, attitudes, and actions of others who are different from themselves. In this movie, the attitude of the characters respects the different races of their own.
- c. Hard work, an act shows that when it comes to achieving something there must be hard work. In this movie, the character shows hard work to achieving something. The main characters shows hard work when Michael should get 2.5 GPA(Grade Point Average) “in US 2.5 means C+” so Michael must get C+ to get a football’s scholarship.
- d. Love peace, express and maintain harmony about those who try to keep harmony of others. In this movie, the characters have different race but they are accepted the differences and they respect each other therefore they can keep the harmony specially in Touhy’s family.
- e. Social care, attitudes and actions always want to help others and people in need. in this film, the characters have the attitude and the act of always wanting to help others even they have different race.

6. Conclusion

By analyzing the human values in "The Blind Side" movie, the humanity messages which containing in the script of the movie. And furthermore, the human values reflected in this movie could be compared to the students' character in Indonesian curriculum, whether they are suitable with that or not. In short, this topic is very important to help learners in studying literature especially in the field of human values of literary works.

There only five kinds of human values aspects reflected in this movie. They are individual values, family values, professional value, moral values and spiritual values. Researcher found that there are four kinds of individual value are power, achievement, universalism and benevolence. Eight kinds in family values are love and respect, communication, understanding others, tolerance, honesty, hard work, forgiveness and flexibility. One kind of professional value is education. Six kinds of moral values are bravery, enthusiasm, kind hearted, peace loving, perseverance, sacrificing for others and sincerity. One kind of spiritual values is harmony. In five kinds of human values. Only five values that refer to character building in Indonesia are honesty, tolerance, hard work, love peace and social care. Meanwhile, character building honesty, tolerance and hard work found in family values. Character building love peace and social care found in moral values.

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